

DELANEY

EDUCATION

Auburn University
08.2014 — 12.2018
B.F.A. in Graphic Design

Parsons New School of Design
Currently
X Complex Streetwear Essentials
Summer 2018
Fashion Marketing in the Global Environment & Brand Identity

School at the Art Institute of Chicago
Summer 2016
Typography, Photoshop, & Urban Photography

I am highly motivated and driven to succeed. My skills include organization, effective interpersonal skills, social media, computer literacy and graphic design. I am constantly looking for new opportunities to enhance my strengths and develop new skills whenever possible. I am an optimistic person with the enthusiasm necessary to produce exciting and innovative solutions for any project.

EXPERIENCE

ShopBAZAAR at Harper's BAZAAR
Graphic Designer, 03.2019 — Current

I have sole responsibility of creating digital art assets for ShopBAZAAR. These assets exist in a daily e-mail blast sent to an audience of one million plus subscribers, on the website across a variety of pages that are refreshed on a daily basis, and on social media as dark advertisements, sponsored posts, and organic stories.

Focus on user experience and data analytics to inform design decisions, with the goals of increasing revenue and generating site traffic.

Create static and motion assets for branded programs across e-mail, social and on site. Clients include Gucci, Dr. Barbara Sturm, Armani, Proenza Schouler, and Moncler.

City Harvest Volunteer
Volunteer in New York community.

Freelance Designer - Digital, Motion, Print, Photography, and Branding
Produce digital content, print materials, art direct photoshoots, draw illustrations, and more for a variety of clients including:

Cybeta 07.2020 — Current
Revamping website for cyber security company. Project involves working with team on extensive aesthetic updates and backend coding.

LMA Architect 05.2021 — Current
Branding existing architecture firm. Project involves new logo, colors, website, social, and branded merch.

SLM Holdings 11.2020 — 06.2021
Branded financial incubator for a startup. Deliverables include logo, colors, typography, and brand guidelines.

Coach Kimmy 10.2020 — 01.2021
Created logo and color palette for fitness instructor.

Cydekick Hangover Prevention Powder 01.2020 — 02.2020
Art directed photoshoot for advertising collateral. Produced over 40 usable assets. Project involved sourcing talent, props and equipment, pitching shot list, shoot set-up and tear down, and post-production editing including animation of motion assets.

@dellistrations 05.2018 — Current
Create commissioned illustrations.

ACCOMPLISHMENTS

Poster, package design, logo design, and illustration project chosen for 03.2018 Auburn Student Juried show.

Logo design & a poster design chosen for 02.2017 Auburn Student Juried Show.

'Get Out the Vote' poster design was featured on the American Institute of Graphic Arts (AIGA) website in 2016.

SKILLS

InDesign, Photoshop, Illustrator, After Effects, Adobe XD, social media and advertising creation, package design, digital illustration, HTML & CSS, film and digital photography.

INTERNSHIP EXPERIENCE

Mugsy Jeans 06.2018 — 12.2018
Worked as graphic design and marketing intern. Helped to revamp website, correspond with customers, and many other miscellaneous tasks.

GroundTruth 06.2018 — 12.2018
Worked as graphic design intern in the marketing department. Created internal & external graphics. Stayed on as freelancer through the year.

LAUX

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